

2020 CAR-SGC
Conference
October 18-20, 2020



Dover Downs
Luxury Hotel & Casino
1131 N. Dupont Hwy.
Dover, Delaware 19901

Dear Vendor,

Delaware Federation of Garden Clubs and the Central Atlantic Region of State Garden Clubs (CAR-SGC) invite you to participate in our Vendor Marketplace at the 2020 CAR-SGC Regional Conference in Dover Delaware, October 18-20, 2020. This event is held in a different state each year, and we look forward to introducing registered Conference attendees from Delaware, Maryland, National Capitol Area, New Jersey, New York, Ohio and Pennsylvania to some of the wonderful artisans and businesses here in *The First State*.

Maximum exposure for vendors to this highly targeted audience of potential customers is one of our highest priorities. This will include listing with your website and a brief product description in the Program Booklet that all attendees will receive and listing with a link to your website at CAR-SGC.org/conference for exposure to garden club members in seven states for exposure to members that do not attend the Conference. Additionally, the Vendor Marketplace will be open to Hotel and Casino guests.

Please look over the enclosed paperwork and let me know if you have any questions that are not answered in the Vendor Registration form. (If the form is not attached, you can find it online at CAR-SGC.org/conference.) You can email me with your questions at mavanderwall@gmail.com.

One last thing... if you desire to stay overnight at Dover Downs Hotel during the Conference, you may take advantage of the special rate that we negotiated for Conference attendees, until the reserved block of rooms is fully booked. Please let us know if you are interested in this so we can send you details when rooms are released for reservations. Parking is free and the Festival Buffet is open from 8 a.m. — 8 p.m. daily for on-site dining.

Yours truly,

Marie Van Der Wall

Marie Van Der Wall, Vendor Chair
CAR-SGC Conference Committee